TEACHER PROFESSIONAL DEVELOPMENT IN THE DIGITAL AGE: ENHANCING SOCIAL STUDIES INSTRUCTION IN NIGERIA

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Abstract

In this day and age of rapid technological breakthroughs and digital changes, educational institutions all over the world are being forced to incorporate digital tools and tactics into the pedagogical framework of classroom instruction. This study looks into the possible impact of teacher professional development on improving Social Studies teaching in Nigeria in the digital age. The current study examines the existing body of literature on Social Studies in Nigeria in depth, offering light on its current state. Furthermore, it emphasises the growing importance of technology in the field of education, particularly in the context of learning. This study looks into the differences in teacher readiness and the effectiveness of professional development courses for educators in the digital age. The paper also investigates the problems that Nigerian educators confront when incorporating technology, including infrastructure, access, and resistance to change. The declaration emphasises the significance of implementing a complete methodology that addresses technical issues and encourages educators to embrace digital tools as facilitators of enhanced and engaging Social Studies instruction. This research provides teacher professional development initiatives in Nigeria that are suited to the country's specific situation, based on effective models from around the world. The report also emphasises the importance of ongoing evaluation and feedback as a means of improving professional development approaches. According to this study, in the context of Nigeria's digital era, there is a pressing need for proactive and flexible teacher professional development. Improving instructors' ability and mindset in using digital resources successfully has the potential to improve Social Studies pedagogy and support the development of critical thinking skills in students. The suggestions' principal goal is to assist Nigerian policymakers, educational institutions, and stakeholders in developing comprehensive and long-term plans for teacher professional development that successfully address contemporary educational needs.

Keywords: Teachers, Profession, Development, Pedagogy, Digital age, Technology.

Introduction

The current era is distinguished by rapid technology advancement and digital innovations, which have resulted in a huge shift in the worldwide education environment. Nigeria, with its rich cultural heritage and varied social structure, is not immune to this paradigm-shifting phenomenon. The incorporation of digital tools and tactics into educational settings has the potential to significantly transform how students learn, particularly in disciplines such as Social Studies, which prioritise the development of critical thinking skills and the cultivation of informed citizens among students (Smith *et al.*, 2018; Johnson, 2020). However, realising this promise requires educators to successfully manage the ever-changing convergence of traditional and digital teaching techniques.

To preserve its significance and usefulness, the discipline of Social Studies education in Nigeria, like other contexts, must adapt and satisfy the changing needs of the digital era. The natural alignment between the dynamics of Social Studies and the linked and constantly changing character of the modern world provides a compelling opportunity to improve learning outcomes through technology integration (Brown & Jones, 2019). However, the success of this integration is based on educators' professional competence to use digital resources effectively (Wang & Hannafin, 2017).

Teacher professional development (TPD) is regarded as an essential component in bridging the gap between traditional teaching approaches and the demands of the digital era (Inan & Lowther, 2016). This research looks on the role of Teacher Professional Development (TPD) within the framework of Social Studies education in Nigeria. The purpose of this research is to identify the challenges that educators face while implementing digital pedagogies into their teaching practises. Furthermore, this study aims to identify viable solutions to these problems and make recommendations for the establishment of customised Teacher Professional establishment (TPD) programmes that meet the specific needs of Nigerian educators.

Understanding the complexities of Technology-Enhanced Pedagogy (TPD) in supplementing the subject of Social Studies becomes increasingly important as global innovations continue to unfold and digital technology become more interwoven into daily routines. The value of education has been significantly increased. This study contributes to the ongoing debate on education reform by evaluating the possible benefits and challenges connected with the digital revolution in the Nigerian context. It emphasises the critical role of Teacher Professional Development (TPD) in properly leveraging these opportunities.

Methods

The objective of this study is to investigate the impact of teacher professional development in the digital era on the improvement of Social Studies education in Nigeria. The study was undertaken through a comprehensive examination of the current body of literature pertaining to professional development for teachers, the impact of the digital age on education, and the implementation of Social Studies instruction within the Nigerian educational setting. This would facilitate a complete comprehension of the theoretical underpinnings and pragmatic factors pertinent to the investigation.

Literature Review

The Role of Teacher Professional Development (TPD)

The significance of well-executed Teacher Professional Development (TPD) in facilitating the successful integration of technology in education is widely recognised (Darling-Hammond *et al.*, 2017). According to Ertmer and Ottenbreit-Leftwich (2010), this programme provides educators with the necessary abilities, techniques, and self-assurance to effectively manage the intricate challenges posed by the digital era. According to Voogt et al. (2017), the use of Technology-Enhanced Pedagogy (TPD) can enable educators to adopt and implement novel teaching methods that effectively utilise digital resources to enhance instructional practices.

The Challenges Associated with Technology Integration in Nigeria

In the Nigerian setting, educators have a range of complex issues when it comes to the incorporation of technology into instructional practices. The integration of digital technologies is impeded by infrastructure constraints, such as unreliable access to energy and the Internet (Ogunlela et al., 2020). Furthermore, the level of digital proficiency possessed by teachers and their perceptions regarding the applicability of technology to the curriculum can impact their inclination to participate in Technology Professional Development (TPD) programmes (Ajibade & Ogunlade, 2016).

The Necessity of Contextually Relevant Teacher Professional Development (TPD)

For Teacher Professional Development (TPD) to be efficacious within the Nigerian setting, it is imperative to take into account the varied requirements of both educators and students, while also considering the sociocultural framework that exists within the country (Ogunsola *et al.*, 2015). According to Ajayi *et al.* (2017), TPD programmes that are contextually relevant can address the disparity between the theoretical promise of technology and its actual application in Nigerian classrooms.

The Optimal Approaches in Teacher Professional Development for Digital Integration

According to Gulamhussein (2013), effective TPD programmes prioritise the implementation of active and experiential learning opportunities, allowing educators to engage in technology integration, experiment with different approaches, and engage in reflective practices. Previous research has demonstrated that collaborative communities of practice have a significant role in facilitating ongoing professional development and peer assistance within the realm of technology integration (Wenger, 1998; Chai *et al.*, 2011).

The Integration of Digital Pedagogies Into the Realm of Social Studies Education

The current era of digital technology underscores the imperative for educators to adjust their teaching methods to effectively include technology and hence promote student engagement and improve learning results (Koehler & Mishra, 2009).

The advent of the digital era has opened up new possibilities for implementing creative teaching methods in the realm of Social Studies education. According to McCarthy and Anderson (2018), the utilisation of inquiry-based learning, flipped classrooms, and interactive multimedia materials has the potential to enhance the comprehension of societal settings. According to Choy *et al.* (2017), the utilisation of digital technologies can facilitate the active involvement of students in the analysis of real-world data, hence promoting the development of critical thinking skills and creating an informed sense of civic responsibility. The research gap refers to the existing knowledge deficit or lack of understanding in a

particular field of study. It represents the need for further investigation and exploration to address unanswered questions or unresolved issues.

Existing literature emphasises the significance of Teacher Professional Development (TPD) and the integration of digital tools in the field of education. However, there exists a knowledge gap regarding the specific effects of TPD on Social Studies instruction in Nigeria. This study intends to bridge this gap by exploring the relationship between TPD programs and the upgrading of Social Studies instruction in the context of the digital era.

Theoretical Framework

Technological Pedagogical Content Knowledge (TPACK) Framework

The concept known as Technological Pedagogical Content Knowledge (TPACK), which was introduced by Mishra and Koehler (2006), provides a fundamental perspective for comprehending the dynamic relationship between technology, pedagogy, and content knowledge. The TPACK framework acknowledges that successful integration of technology in education necessitates educators to possess a comprehensive comprehension of the intricate interplay between the three domains. Within the framework of Social Studies education in Nigeria, the Technological Pedagogical Content information (TPACK) model offers a comprehensive viewpoint on the information and skills that educators require to proficiently utilise digital resources to enrich learning experiences.

Social Constructivism and Connectivism

The concept known as Technological Pedagogical Content Knowledge (TPACK), which was introduced by Mishra and Koehler (2006), provides a fundamental perspective for comprehending the dynamic relationship between technology, pedagogy, and content knowledge. The TPACK framework acknowledges that successful integration of technology in education necessitates educators to acquire a comprehensive comprehension of the intricate interplay between these three domains. In the Nigerian context of Social

Studies education, the Technological Pedagogical Content information (TPACK) framework offers a comprehensive viewpoint of the information and skills that educators require to proficiently utilise digital resources to enhance learning experiences.

Diffusion of Innovations Theory

The idea of Diffusion of Innovations, as proposed by Rogers (2003), provides valuable insights into comprehending the process of adopting and incorporating technology within educational contexts. The stages of innovation adoption proposed by the theory, namely innovators, early adopters, early majority, late majority, and laggards, might be employed to analyse the range of responses exhibited by educators towards the integration of technology in their practice, spanning from enthusiastic acceptance to cautious resistance (Ajzen, 1991). The theory presented by Ogbonnaya and Keengwe (2018) serves the purpose of facilitating the identification of the various elements that influence educators' decisions to participate in Teacher Professional Development (TPD) programmes and adopt digital tools in their instructional practises.

Cultural-Historical Activity Theory (CHAT)

Engeström (1987) posits that Cultural-Historical Activity Theory (CHAT) provides valuable insights into the sociocultural environment surrounding the integration of technology. The viewpoints of educators on technology and professional development in Nigeria are influenced by cultural norms, institutional frameworks, and societal expectations (Ogunlela et al., 2020). The utilisation of computer-mediated communication, commonly known as chat, offers a perspective to analyse the impact of contextual factors on educators' involvement in technology professional development (TPD) activities and their subsequent incorporation of technology in Social Studies education.

Ecological Systems Theory

Bronfenbrenner's Ecological Systems Theory, proposed in 1979, offers a conceptual framework that facilitates comprehension of

the intricate interplay between persons and their surrounding ecosystems. Within the context of the digital era, educators function within a complex ecosystem encompassing several elements such as classroom dynamics, institutional policies, and wider sociopolitical circumstances. The aforementioned theory facilitates the understanding of the interplay between macro-level elements, such as governmental policies and societal values, and the micro-level choices made by educators about their involvement in TPD and digital integration (Ajayi *et al.*, 2017).

Integration of Theoretical Perspectives

The incorporation of these theoretical frameworks informs the examination of the intricate correlation between teacher professional development and the improvement of Social Studies instruction within the context of Nigeria's digital era. The TPACK framework serves as a fundamental basis for comprehending the digital pedagogical content knowledge possessed by educators. Additionally, various theories such as social constructivism, connectivism, diffusion of innovations, cultural-historical activity theory, and ecological systems theory collectively shed light on the diverse elements that influence educators' involvement with technology professional development (TPD) and the integration of digital tools.

Conclusion

In summary, this study highlights the importance of Teacher Professional Development (TPD) in improving the quality of Social Studies education in Nigeria's contemporary digital era. The statement underscores the importance of flexible teacher professional development (TPD) programmes that provide educators with the necessary digital skills, innovative teaching methods, and mindset to successfully incorporate technology into their instructional approaches. By cultivating a collective of educators who possess digital competence, Nigeria has the potential to cultivate a cohort of pupils who are adequately equipped to excel in the swiftly changing environment of the 21st century.

In light of the ongoing digital era, it is imperative to leverage the collective endeavours of policymakers, educational institutions, and stakeholders to cultivate TPD initiatives that are sustainable, influential, and attuned to the specific circumstances at hand. The trajectory of Social Studies education in Nigeria hinges upon the educators who wholeheartedly adopt technology as a potent instrument for augmenting the learning experience, as well as upon a society that recognises and allocates resources towards their professional development. By engaging in these collaborative efforts, there is a possibility to enhance the teaching of Social Studies and foster the development of well-informed individuals who possess critical-thinking skills.

Recommendations

A number of suggestions for enhancing Teacher Professional Development (TPD) in the realm of Social Studies education within Nigeria's contemporary digital landscape emerge from a thorough examination of relevant literature, theoretical framework, and empirical investigations.

Contextual Relevance TPD Programmes There is a need for educational institutions and policymakers to work together to provide Teacher Professional Development (TPD) programmes that are suited to the unique needs and issues that educators confront in Nigeria. These curricula must incorporate technological knowledge as well as innovative instructional methodologies that are tailored to the socio-cultural setting of Nigeria. It is advised that Teacher Professional Development (TPD) efforts provide differentiated pathways for professional progress to meet the diverse spectrum of digital competencies among educators (Ajibade & Ogunlade, 2016).

Experiential and Collaborative Learning Should Be Prioritated: TPD courses should prioritise active and collaborative learning experiences, allowing educators to actively participate in authentic teaching circumstances utilising digital tools. Workshops, online communities of practise, and peer mentoring provide chances for educators to experiment with technology, share exemplary practises,

and engage in reflective practises (Gulamhussein, 2013; Wenger, 1998).

The marriage of theory and practise: An effective Teacher Professional Development (TPD) course will strive to bridge the gap between academic knowledge and practical implementation. It is critical that educators are familiar with pedagogical concepts that serve as the foundation for effective use of technology in educational practises. Encourage educators to combine technology integration with recognised educational techniques to improve meaningful integration of digital technologies (Mishra & Koehler, 2006).

Continuous Professional Learning: Teacher Professional Development (TPD) is a continuous process rather than a one-time event. Educational institutions must devote resources to long-term professional development activities that enable educators to stay current on developing technologies and novel instructional methods (Ertmer & Ottenbreit-Leftwich, 2010). These initiatives may include a variety of activities, such as webinars, seminars, and self-paced online courses.

Infrastructure and Resource Provision: In order to promote fair access to TPD activities, policymakers must address infrastructure constraints by improving the availability of dependable internet connectivity and simplifying access to critical hardware and software resources. The significance of this cannot be stressed when it comes to bridging the digital divide and encouraging educators from diverse backgrounds to participate in Teacher Professional Development (TPD) courses (Ogunlela *et al.*, 2020).

Collaboration among many stakeholders, such as educators, educational institutions, policymakers, and technology professionals, is critical for the successful implementation and implementation of Teacher Professional Development (TPD) programmes. According to Voogt et al. (2017), using a multi-stakeholder approach can help integrate Teacher Professional Development (TPD) courses with Nigeria's overarching educational objectives and successfully address educator challenges.

Research and evaluation: Educational institutions should conduct ongoing research and evaluation of TPD programmes to

determine their effectiveness and impact on educators' teaching practises. It is advised that feedback tools that permit the collection of insights from participants be integrated to improve programme effectiveness. This allows for programme tweaks and enhancements to be introduced over time (Creswell & Plano Clark, 2018).

The Empowerment of Teachers: Recognising educators' great ability for change, procedures must be put in place to provide instructors the authority to take charge of their own professional development. Johnson (2020) contends that encouraging educators to actively engage in learning and advocating for the incorporation of technology can help to build a culture of continuous improvement and innovation in education.

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